## What is claimed is:

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- 1. A hair colouring and conditioning composition comprising:
  - (a) at least one conditioning agent; and
  - (b) at least one hair colouring agent;

wherein the composition has an Average Combing Index Value on wet hair of greater than 1.2 as measured by the Combing Technical Test Method as defined herein.

- 2. A composition according to Claim 1 wherein the composition has an Average Combing Index Value of greater than 1.5.
- 3. A composition according to Claim 1 wherein the composition has an Average Combing Index Value of greater than 1.8.
- 4. A composition according to Claim 1 wherein the conditioning agent is selected from cationic surfactant, cationic conditioning polymer, silicone conditioning agent, fatty alcohol, fatty acid, and mixtures thereof.
- 5. A composition according to Claim 1 wherein the conditioning agent is selected from cationic surfactants, cationic conditioning polymers, insoluble silicone conditioning agents, non-volatile hydrocarbon esters, and fatty alcohols and mixtures thereof.
- 6. A composition according to Claim 1 wherein the conditioning agent is a mixture of cationic conditioning polymer, silicone conditioning agent and fatty alcohol.
- 7. A composition according to Claim 1 comprising from about 0.1% to about 25% by weight of conditioning agent.
- 8. A composition according to Claim 1 wherein the hair colouring agent is an oxidative hair colouring agent.

- 9. A composition according to Claim 1 additionally comprising from about 0.01% to less than about 6% by weight of composition of oxidising agent.
- 10. A composition according to Claim 9 wherein the oxidising agent is an inorganic peroxygen oxidising agent.
- 11. A composition according to Claim 9 wherein the oxidising agent is hydrogen peroxide.
- 12. A composition according to Claim 1 wherein the pH of the composition is in the range of from about 2 to about 13.
- 13. A composition according to Claim 1 wherein the total level of hair coloring agent is from about 0.001% to about 5% by weight.
- 14. A composition according to Claim 1 wherein the composition has a Combing Index Value after 1 cycle of greater than 1.1 and a Combing Value after 6 cycles of greater than 1.1.
- 15. A composition for simultaneously colouring and conditioning the hair comprising:
  - (a) an oxidative hair colouring agent
  - (b) an oxidising agent
  - (c) a conditioning component

wherein the conditioning component comprises a material selected from the group consisting of: from about 0.1% to about 10% by weight of composition of insoluble silicone conditioning agent, from about 0.1% to about 10% by weight of a cationic conditioning agent, from about 0.1% to about 10% by weight of a straight chain fatty alcohol, and mixtures thereof.

- 16. Use of a composition according to Claim 1 for colouring and conditioning human or animal hair.
- 17. A method for colouring and conditioning human or animal hair comprising applying to the hair a hair colouring and conditioning composition according to Claim 1 and subsequently

rinsing it off.

- 18. A hair colouring and conditioning kit comprising at least two components, a first component comprising an oxidising agent and optionally a conditioning agent and a second component comprising an oxidative hair coloring agent and optionally a conditioning agent, provided at least one of the components comprises a conditioning agent, wherein the two components are mixed together immediately before application to the hair to form the hair colouring and conditioning composition of Claim 1.
- 19. A packaged hair colouring and conditioning product comprising a package comprising at least two chambers, a first chamber containing a first component comprising an oxidative hair colouring agent and a second chamber containing a second composition comprising an oxidising agent, wherein the first composition and the second composition are mixed either inside or outside the package before application to the hair, to provide a hair colouring and conditioning composition, wherein the hair colouring and conditioning composition comprises at least one conditioning agent and at least one hair colouring agent and wherein the hair colouring and conditioning composition provides an Average Combing Index Value of greater than 1.2 as measured by the Combing Technical Test Method as defined herein.
- 20. A kit according to Claim 18 additionally comprising an initial colouring composition suitable for providing an initial colour to hair, wherein the colour provided by the hair colour altering composition (a) is substantially the same shade as the initial colouring composition.